

## LAUNCH YOUR CUSTOM MAGENTO SITE WITH COOLBLUEWEB'S BASE SOLUTION

### Starting at \$35k for Magento Enterprise or Cloud Edition

Our base solution focuses on launching an initial version of your custom Magento Enterprise eCommerce store as quickly as possible with the most critical components for success. This method ensures your project will achieve the most value for your budget.

### How coolblueweb's Base Solution Works

Our solution includes key requirements for building a successful eCommerce website. These elements serve as a starting point for your project and are time boxed for efficiency. Additional features and customizations can be included with extra time blocks. As a full-service agency, we work with you to understand your goals, build the right features and integrations for your initial launch, and strategize your store's next opportunities.



- ✓ Base Install/Staging & Version Control
- ✓ Technical Consulting & Architecture
- ✓ 301 Redirect Map
- ✓ Payment Configuration
- ✓ Tax Setup
- ✓ Custom Designed Homepage
- ✓ Custom Theming
- ✓ Flex Budget
- ✓ Product Import Support
- ✓ Training
- ✓ QA & UAT
- ✓ Shipping Configuration
- ✓ Post-Launch Support
- ✓ Project Management

### WHY US?

coolblueweb is a full-service eCommerce agency, founded in 2009 and headquartered in Seattle, WA. Our team is 100% US-based and has extensive experience with eCommerce and Magento. We treat our clients as part of our team and partner at the deepest level, committed to consistent, transparent communication. By leveraging an agile development process and focusing on speed to market, we are able to deliver real ROI for every engagement.



### HOW CAN WE HELP?

Contact us at  
[info@coolblueweb.com](mailto:info@coolblueweb.com) or call  
(206) 453-4071

### Costs

Magento Enterprise Base Solution:  
\$35,000

Additional requirements: Engage in Discovery with our team today

### Timeline

Base Solution: 6-10 weeks from project kickoff

Additional requirements: Custom timeline

### Sample Additional Budget Boosts Available



40+ hr Design Boost  
(\$7,000+)



40+ hr Import Package  
(\$7,000+)



40+ hr Custom Dev  
(\$7,000+)